

# Design Guidelines - Post Flag

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Dear client,  
Please pay attention to the following instructions  
and requirements when creating your artwork

Colour profile: **CMYK**

Image minimum resolution: **100-150DPI**

Text and fonts: **All fonts have to be converted to shapes/ outlined**

Sizes: **Maximum width: 55cm**

- Leave 5cm safety margin - do not place important content in that space but background should fill the entire area.
- Save the artwork as PDF format.
- Cropmarks and bleedmarks are not required.

Our sellers and graphic artists will be more than happy to assist you, if needed, so do not hesitate to contact us:

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